May 1, 2022

Dr. Oscar Westlund

Oslo Metropolitan University

Dear Dr. Westlund,

I’m writing to submit our manuscript, ‘News ‘Attraction’ and Digital Inequalities: Incidental News Exposure and the Equalization or Stratification of Political Information,’ to *Digital Journalism*.

I believe this paper is a good fit for the journal, because it has been a venue for work on news audiences and the role of social media algorithms in facilitating news exposure and engagement on social media platforms. This study seeks to advance research in that area by developing the concept of ‘news attraction’ and examining its relationship with incidental exposure and news engagement.

I hope you agree the article is a good fit for the journal, and I look forward to hearing your feedback and, potentially, that of the peer reviewers. Thank you for your consideration.

Best wishes,

Matthew Barnidge

University of Alabama